

Wear Orange on the 25th of every month to advocate ending violence against women

Orange Day is celebrated globally on the 25th day of every month, with the aim of raising public awareness and increased political will towards ending the global pandemic of violence against women and girls around the world. The campaign's vision is to achieve a world free from violence and the threat of violence. This can only be realised through the participation of all members of governments, NGO's and citizens of every nation.

Violence is on the rise in our homes, workplaces and even in our schools. The consequences of such acts against women and girls are vast and widespread, as it affects not only the victims of such violence, but their families as it weakens the bonds that tie them together, can cause deviant behaviour which contributes to social disorder and conflict within communities, and disrupts harmony in our small society.

The 25th of January will mark the first Orange day of 2013, and in commemoration of this global event, orange is worn to represent the campaign to end violence against women. We urge the public to support this endeavour by the small act of wearing orange this month and every 25th day of each month, and spread the word about this campaign, so that we as individuals can each in our own way start making a difference in our society, and contribute to our nation's social renaissance by doing so.