

Advocates Get Training in Gender Campaign Design

A group of 25 gender advocates attended a workshop to build their skills in effective gender communication design, on 18th and 19th October 2012 at the NCC conference room. The workshop was organised by the Gender Secretariat, Ministry of Social Affairs Community Development and Sports and supported by the [UNFPA](#). Participants included representatives from various sectors of government including social affairs, community development, youth, health, education and the police, as well as members of the media and civil society.

During the two days, participants received presentations from the facilitators Mahrookh Pardiwalla and Jean-Claude Matombe and in group each designed three campaign materials on different communication priority areas outlined in the draft National Gender Policy and Plan of Action. Representatives were also given a glimpse of the draft National Gender Communication Strategy, which is currently being developed as part of the same project.





For more information visit www.genderseychelles.gov.sc